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Regular Rate	\$295*
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Saturday Night Banquet	\$60

*includes all workshops, sessions, keynotes
and banquet

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WHERE EVERY PAGE IS A
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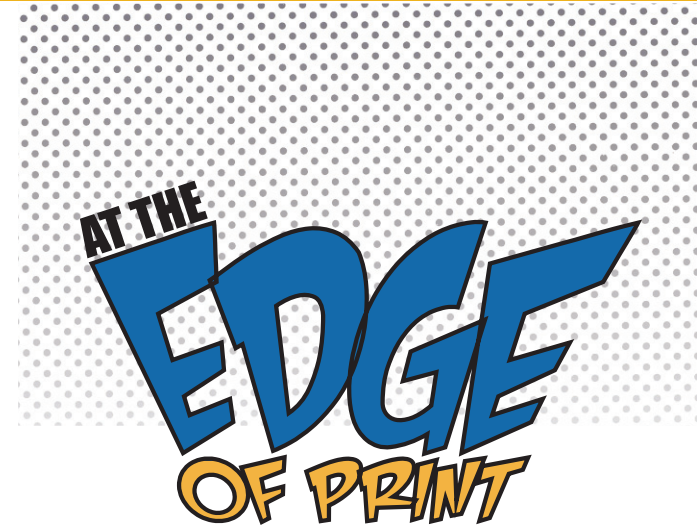
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PUBLISHING



PUBLISHING

www.getpublishing.ca/edge

Peter Roccia, Conference Co-chair
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May 6 and 7, 2011

Robbins Health Learning Centre
Grant MacEwan University, Edmonton

Fuel up on the publishing adventures of our two keynote speakers.



FRIDAY NIGHT KEYNOTE

Andrew Steeves, Publisher, Gaspereau Press

Find out what happens when you're an independent press and one of your titles hits the stratosphere! Andrew Steeves from Gaspereau Press, publisher of this year's Scotiabank Giller prize winner, ***The Sentimentalists***, takes you through the adrenaline rush of meeting that huge demand—without losing your head.



SATURDAY MORNING KEYNOTE

Minister Faust, Author of ***From the Notebooks of Dr. Brain***

Minister Faust, award-winning author, radio broadcaster, and community activist, regales you with tales of his heady travels through the publishing universe. From speculative fiction, to magazines and newspapers, to radio, get a glimpse into the workings of the brain behind one of Canada's most inspiring and innovative authorial voices.

Plot your trajectory through a galaxy of panels, workshops, and special events.

FRIDAY, MAY 6

6:00 to 7:30 p.m. Registration, Wine and Cheese
Keynote Speaker: Andrew Steeves

SATURDAY, MAY 7

8:00 to 10:00 a.m. Continental Breakfast, Welcome
Keynote Speaker: Minister Faust

10:15 to 11:30 a.m. **Session I**
The Big E Made Easy
Writing in Perilous Realms:
The Light Fantastic in Youth Fiction
X-Streams:
How Does Your Income Flow

11:30 a.m. to 1:00 p.m. **Lunch**
Marketplace

1:00 to 2:15 p.m. **Session II**
Tales from the Blogosphere:
Passion, Politics, and Profit

Special Collections:
What Anthologies Can Do For You

The Multi-Niche Writer:
Spinning Your Ideas through
Genres and Media

2:30 to 4:15 p.m. **Session III**
Shifting Gears:
New Trends in Magazine Publishing

Pop Culture Confidential

21st-century Publishing:
The Future Is Now

4:00 to 6:00 p.m. **Pitch Camp and Writers' Circus**

5:00 to 6:00 p.m. **Cocktails**

6:00 to 8:30 p.m. **Banquet and Entertainment**

Fasten your seatbelts and shake things up with any—or all—of these interactive Saturday events.

PITCH CAMP

A tried-and-true Get Publishing activity. Register for 15-minute, one-on-one sessions with a publisher or editor. Pitch your ideas and watch them fly. Will yours be the next to take off?

MARKETPLACE

Explore the word bazaar! Publishers, writers, organizations, and publications set up shop to entice you with their wisdom, wares, and knowledge.

WRITERS' CIRCUS

Test your creative reflexes at our first-ever interactive Writers' Circus. Roam from booth to booth, featuring everything from stream-of-consciousness, communal poetry to photo caption contests.

BOOK CITY

Want to pick up the books everyone's been talking about? It's one-stop shopping at Book City where you'll find the titles you've just heard about in the keynote speeches, workshops, and sessions.

ALBERTA READERS' CHOICE (ARC) BOOK AWARD

Help the Book Publishers Association of Alberta (BPAA) shape the future of reading. Cast your vote for the top Alberta book from a list of the "Top Five" as chosen by BPAA's 2011 Book Champion Panellists and the librarians of Alberta.